

## **Propositions**

Attached to the thesis

**The NGO halo effect: Moral goodness as a catalyst for unethical behavior**

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## **I**

NGOs—because of being perceived as morally good—are consequently trusted to behave accordingly, i.e., ethically.

## **II**

The perception of NGOs as morally good organizations relates to the NGO's mission, morals, and people.

## **III**

When there is a perception of moral goodness within an NGO, there will be a tendency to glorify this goodness, i.e., an NGO halo will be created within the organization.

## **IV**

When people glorify the moral goodness of their NGO, they will prioritize their NGO's mission, morals, and people above other considerations.

## **V**

Unethical behavior by NGOs emerges due to the glorification of NGO moral goodness, i.e., the NGO halo.

## **VI**

In organizations and sectors driven by a moral purpose, unethical behavior can be explained by their drive to be good.

## **VII**

When organizational norms are ambiguous, unethical behavior will be more easily justified and rationalized than when organizational norms are clear.

## **VIII**

The non-profit nature of NGOs makes them a less attractive target for government control and regulation, compared to business corporations, who are large contributors to society's employment, production of goods, and governmental tax revenues.

## **IX**

Loyalties within groups can psychologically predispose members to dismiss accusations of wrongdoing against their group. Consequently, these psychological biases impede the capacity of group members to objectively investigate claims made against their collective.

## **X**

NGOs need to discriminate against certain groups, i.e., be unethical, in order to ensure the ethicality of other groups.

## **XI**

Organizations that overemphasize their moral goodness do so as a means to compensate for their ethical shortcomings, and thus should be trusted less than organizations who do not overemphasize their moral goodness.