

Propositions

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1. Livestreaming is not a rigid form of technology but a signifier compassing various cultural practices. (this thesis)
2. The development of China's livestreaming industry is the result of social media platforms' adaptation of the state's digital policies. (this thesis)
3. Social media platforms incorporate the function of livestreaming into their technical environment to diversify monetization options. (this thesis)
4. The main motivation for individuals to partake in livestreaming production is economic reasons. (this thesis)
5. Intermediary organizations play a necessary role in connecting local merchants and suppliers to the e-commerce infrastructure set up by social media platforms. (this thesis)
6. Gender politics and social norms largely influence the interactions between content creators and their followers on social media platforms.
7. Algorithmic control is a means through which social media platforms gain more commercial deals and political leverage.
8. Dewesternization is a Western framework at its core.
9. Empirical research related to regional internet is often treated as exceptional case studies, hampering its potential for generating knowledge.
10. In-depth humanities research (that takes time) is not encouraged and/or supported by today's academic environment.
11. Friends and cats have healing power.