

哈佛商业评论 管理导师 计划



HBRC Mentor Plan 2020

Dear Dr. Ying Zhang,

Harvard Business Review, as the world's top management magazine, is committed to sharing in-depth management insights and valuable management practices, and helping develop future business leaders.

We bring together more than a hundred management mentors from academia and business to build an online and offline interactive learning and solution platform, and now launch the “**Harvard Business Review Management Mentors**” (HBRC Mentors) Plan.

The Plan aims to impart management theories and practical experience, and provide practical solutions for Chinese enterprises and managers. Through the online and offline interactive learning and solution platform, HBRC Mentors will impart management theories and practical experience to Chinese enterprises and managers, facilitate the development of future entrepreneurs, and jointly contribute to the prosperity of business management practices in China.

In view of your extraordinary influence in academia, we sincerely invite you to be HBRC Mentor for 2020. We believe that your participation will bring continuous impetus to business management in China and bring wisdom to the future of business.

Sincerely,
HBR China