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## Sustainability and Being : reflections on the philosophical underpinnings of sustainability narratives

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# PROPOSITIONS

*To accompany the doctoral dissertation:*

## *Sustainability and Being*

Reflecting on the  
Philosophical Underpinnings  
of Sustainability Narratives

*By Ana Cristina Campos Marques*

1. Sustainability is not just about facts and logics (this dissertation).
2. Humans are narrative beings; they need stories to make sense of life (this dissertation).
3. Technology is moving faster than humankind understanding of itself and "reality" (this dissertation).
4. Humankind is forgetting to reflect on basic assumptions in order to tackle the sustainability challenge (this dissertation).
5. The world does not want to be saved; it wants to be loved. It is through love that we can save our world (this dissertation).
6. The business case for sustainability is an oxymoron.
7. The paradox of business as usual is that the more the effort to maintain it, the more it becomes endangered.
8. There is a primordial falsity in the human relation to the world.
9. You must unlearn what you have learned.
10. Do or do not, there is no try.