

Propositions

to accompany the PhD thesis of
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Places of co-working: situating innovation in the creative industries

1. Innovation in the creative industries is inherently contextual and rarely a goal-driven pursuit of creative work (this dissertation).
2. What is thought to drive innovation in the industries – serendipity, inspiration, exposure to new perspectives – is found among peers and the place one is located (this dissertation).
3. Co-location has the potential to compensate for the limited on-the-job and educational training in practical, entrepreneurial skills creative workers often experience (this dissertation).
4. Broken chairs turn co-location into collaboration (this dissertation).
5. Especially outside of the quintessential creative cities, local place reputation plays an essential role in fostering the successes of creative entrepreneurs (this dissertation).
6. One of the most creative aspects of creative work is making ends meet.
7. Kunzmann (2004) noted that “[e]ach story of regeneration begins with poetry and ends with real estate”. Real estate developers, however, usually aim to make us believe the reverse.
8. The absolute and relative size of the performing arts sector is grossly underestimated if we would take a Goffmanian reading of that term.
9. “If it moves, code it”, Richards and Morse (2007) jokingly advised qualitative researchers. Yet, there is equally much to learn from the stationary, the structural and the taken-for-granted.
10. Finishing your PhD is quite similar to co-working as a freelance creative entrepreneur. Despite being an individual effort, one of the most important determinants of success is being surrounded by an awesome support team.
11. “If you must write prose or poems, the words you use should be your own. Don’t plagiarize or take ‘on loan’. There’s always someone, somewhere, with a big nose, who knows, who’ll trip you up and laugh when you fall” (Morrissey & Marr, 1986).