

Stijn Reijnders  
Full professor  
Department of Arts and Culture Studies  
**Type of address: Visiting address.**  
W 7-11  
**Email:** reijnders@eshcc.eur.nl  
**Phone:** 46638998



## Research interests

**\*\*Stijn Reijnders is Full Professor of "Cultural Heritage, in Particular in Relation to Tourism and Popular Culture" at the Erasmus University Rotterdam.\*\***

His research focuses on the intersection of media, culture and tourism. Currently he leads two large, international research projects: "[Worlds of Imagination]", funded by the European Research Council, and "Locating Imagination" funded by the Dutch Science Foundation.

He has published many research papers and two monographs entitled "Holland op de Helling" (2006) – recipient of the national NeSCoR dissertation award – and "Places of the Imagination. Media, Tourism, Culture" (2011). In addition, Reijnders has co-edited "The Ashgate Research Companion to Fan Cultures" (2014), "Film Tourism in Asia: Evolution, Transformation and Trajectory" (2017) and "Locating Imagination in Popular Culture: Place, Tourism and Belonging" (exp. 2020/21).

Furthermore, he serves as Vice-Dean of Research of the Erasmus School of History, Culture and Communication (ESHCC), member of the Supervisory Board of Museum Rotterdam, and Chair of the Popular Communication Division of the Netherlands Flanders Communication Association (NEFCA). Recently, he co-founded the new Masters programme "[Tourism, Culture & Society][Tourism\_Culture\_Society)".

[Worlds of Imagination]: <https://www.worldsofimagination.eu/>

[Tourism\_Culture\_Society]: <https://www.eur.nl/master/tourism-culture-and-society>

## Employment

### Full professor

Department of Arts and Culture Studies  
Erasmus University Rotterdam  
1 May 2021 → present

## Research outputs

### **'Beneath the storyline': analysing the role and importance of film in the preservation and development of Scottish heritage sites**

Schiavone, R., Reijnders, S. & Brandellero, A., 11 Oct 2022, In: International Journal of Heritage Studies. 28, 10, p. 1107-1120 14 p.

### **On the Tracks of Musical Screenscapes: Analysing the Emerging Phenomenon of Bollywood Filmi-song Tourism in Iceland**

Nanjangud, A. & Reijnders, S., 13 May 2022, In: Tourist Studies. 22, 2, p. 175-199 25 p.

### **Beyond the tourist experience: Analyzing the imagination of place and travel in everyday life**

Reijnders, S., Boross, B. & Balan, V., 9 Mar 2022, In: Tourism, Culture and Communication. 22, 1, p. 31-44 14 p.

### **Game of Thrones tourism and the (re)imagination of the new Northern Ireland**

Mannheimer, E., Reijnders, S. & Brandellero, A., 22 Feb 2022, In: International Journal of Cultural Studies. 25, 5, p. 1-16 16 p.

### **'I felt more homely over there ... ': analysing tourists' experience of Indianness at Bollywood Parks Dubai**

Nanjangud, A. & Reijnders, S., 2 Sept 2021, In: Current Issues in Tourism. 25, 15, p. 2443-2456 14 p.

**Sharing songs on Hirakata Square: On playlists and place attachment in contemporary music listening**  
Bolderman, L. & Reijnders, S., Aug 2021, In: European Journal of Cultural Studies. 24, 4, p. 935-951 17 p.

**A Brazilian Hollywood in the making? Film, tourism and creative city discourse in the hinterland of Paraíba**  
Póvoa, D., Reijnders, S. & Martens, E., 12 May 2021, In: International Journal of Cultural Studies. 24, 5, p. 691-706 16 p.

**Imaginative heritage: towards a holistic perspective on media, tourism, and governance**  
Reijnders, S., 2021, *Locating Imagination in Popular Culture. Place, tourism and belonging..* Waysdorf, A., Reijnders, S. L., Van Es, N. & Bolderman, S. L. (eds.). London: Routledge, p. 19-34 334 p.

**Introduction: Locating Imagination in popular culture: place, tourism and belonging**  
Reijnders, S., Waysdorf, A., Bolderman, L. & Van Es, N., 2021, *Locating imagination in popular culture: place, tourism and belonging.* London: Routledge, p. 1-319

**Locating Imagination in Popular Culture: Place, Tourism and Belonging**  
van Es, N., Reijnders, S., Bolderman, L. & Waysdorf, A., 2021, London. 334 p.

**'Mingren are the respectable ones': an analysis of everyday engagements with contemporary celebrity culture in China**  
Xu, M., Reijnders, S. & Kim, S., 2021, In: Celebrity Studies. 12, 1, p. 84-101 18 p.

**Fusing fact and fiction: Placemaking through film tours in Edinburgh**  
Schiavone, R. & Reijnders, S., 15 Sept 2020, In: European Journal of Cultural Studies. 25, 2, p. 1-17 17 p.

**Cinematic itineraries and identities: Studying Bollywood tourism among the Hindustanis in the Netherlands**  
Nanjangud, A. & Reijnders, S., 9 Sept 2020, In: European Journal of Cultural Studies. 25, 2, p. 659-678 20 p.

**Inside the movie roadshow: a critical approach to media events in China**  
Xu, M., Reijnders, S. & Kim, S., 2 Jul 2020, In: Chinese Journal of Communication. 13, 3, p. 312-328 17 p.

**Introduction: Locating Imagination in popular culture: place, tourism and belonging**  
Reijnders, S., van Es, N., Bolderman, L. & Waysdorf, A., 2020, *Locating Imagination. Belonging, Media, Tourism.* van Es, N., Bolderman, L., Waysdorf, A. & Reijnders, S. L. (eds.). London: Routledge, p. 1-17 334 p.

**Losing an imagined friend: Fictional character bereavement in everyday life**  
Schiavone, R., Reijnders, S. & Balazs, B., 2020, In: Participations, Journal of Audience and Reception Studies (online). 16, 2, p. 118-134 16 p.

**The Telenovela Effect: Challenges of Location Filming and Telenovela Tourism in the Brazilian Favelas**  
Ribeiro Póvoa, D., Reijnders, S. & Martens, E., 1 Dec 2019, In: Journal of Popular Culture. 52, 6, p. 1536-1556 21 p.

**Dating the Media: Participation, Voice, and Ritual Logic in the Disability Dating Show The Undateables**  
Boross, B. & Reijnders, S., 1 Nov 2019, In: Television & New Media. 20, 7, p. 720-738 19 p.

**Lessons of war. The significance of battlefield tours for the Dutch military**  
Driessen, S., Grever, M. & Reijnders, S., 7 Aug 2019, In: Critical Military Studies. 8, 2, p. 214-232 19 p.

**From food to feet: Analysing A Bite of China as food-based destination image**  
Xu, M., Kim, S. & Reijnders, S., 20 Feb 2019, In: Tourist Studies. 20, 2, p. 145-165 21 p.

**Fan homecoming: analyzing the role of place in long-term fandom of The Prisoner**  
Waysdorf, A. & Reijnders, S., 27 Sept 2018, In: Popular Communication. 17, 1, p. 50-65 16 p.

### **Tuning in: Setting the scene for music tourism**

Bolderman, L. & Reijnders, S., 9 Jul 2018, *The Routledge Handbook of Popular Culture and Tourism*. Lundberg, C. & Ziakas, V. (eds.). 1st ed. London: Routledge (Taylor & Francis Group), p. 108-115 8 p.

### **Immersion, authenticity and the theme park as social space: Experiencing the Wizarding World of Harry Potter**

Waysdorf, A. & Reijnders, S., 1 Mar 2018, In: *International Journal of Cultural Studies*. 21, 2, p. 173-188 16 p.

### **Getting close to the media world? On the attraction of encountering film industry professionals at Shanghai International Film Festival**

Xu, M. & Reijnders, S., 2018, In: *Participations, Journal of Audience and Reception Studies* (online). 15, 1, p. 84-104 21 p.

### **Asia on My Mind: Understanding Film Tourism in Asia**

Kim, S. & Reijnders, S., 2017, *Film Tourism in Asia. Evolution, Transformation, and Trajectory*. Singapore: Springer-Verlag, p. 1-19 19 p.

### **Fandom and Fan Fiction**

Reijnders, S., Zwaan, K., Duits, L. & Waysdorf, A., 2017, *International Encyclopedia of Media Effects*. Patrick Rössler (ed.). New Jersey: John Wiley & Sons Inc., p. 581-592 12 p.

### **Film tourism in Asia. Evolution, Transformation and Trajectory**

Kim, S. & Reijnders, S., 2017, Singapore: Springer-Verlag.

### **Inside the Chinese Film Industry: On the Motives and Experiences of Extras at Hengdian World Studios**

Xu, M. & Reijnders, S., 2017, *Film Tourism in Asia: Evolution, Transformation, and Trajectory*. Kim, S. & Reijnders, S. L. (eds.). Singapore: Springer-Verlag, p. 171-184 14 p.

### **The role of imagination in the film tourist experience: The case of Game of Thrones**

Waysdorf, A. & Reijnders, S., 2017, In: *Participations, Journal of Audience and Reception Studies* (online). 14, 1, p. 170-191 22 p.

### **Have you found what you're looking for? Analysing tourist experiences of Wagner's Bayreuth, ABBA's Stockholm and U2's Dublin**

Bolderman, L. & Reijnders, S., 29 Aug 2016, In: *Tourist Studies*. 17, 2, p. 164-181 18 p.

### **Making sense of capital crime cities: Getting underneath the urban facade on crime-detective fiction tours**

van Es, N. & Reijnders, S., 8 Jul 2016, In: *European Journal of Cultural Studies*. 21, 4, p. 502-520 19 p.

### **Place and The Prisoner**

Waysdorf, A. & Reijnders, S., 25 Jun 2016.

### **Immersion, authenticity and the theme park as social space: Experiencing the Wizarding World of Harry Potter**

Waysdorf, A., Reijnders, S. & Boross, B., 9 Jun 2016.

### **Introduction**

Zwaan, K., Duits, L. & Reijnders, S., 22 Apr 2016, *The Ashgate Research Companion to Fan Cultures*. Taylor & Francis Ltd, p. 1-6 6 p.

### **The ashgate research companion to fan cultures**

Duits, L., Zwaan, K. & Reijnders, S., 22 Apr 2016, Taylor & Francis Ltd. 306 p.

**'These cameras are here for a reason' – media coming out, symbolic power and the value of 'participation': behind the scenes of the Dutch reality programme *Uit de Kast***

Boross, B. & Reijnders, S., 18 Apr 2016, In: Media Culture & Society (print). 39, 2, p. 185-201 17 p.

**Chasing sleuths and unravelling the metropolis: Analyzing the tourist experience of Sherlock Holmes' London, Philip Marlowe's Los Angeles and Lisbeth Salander's Stockholm**

van Es, N. & Reijnders, S., Mar 2016, In: Annals of Tourism Research. 57, p. 113-125 13 p.

**Our own idols: Appropriations of popular television in dutch festivity culture**

Reijnders, S., Rooijackers, G. & Van Zoonen, L., 1 Jan 2016, *Adapting Idols: Authenticity, Identity and Performance in a Global Television Format*. Taylor & Francis Ltd, p. 207-221 15 p.

**Stories that move: Fiction, imagination, tourism**

Reijnders, S., 18 Aug 2015, In: European Journal of Cultural Studies. 19, 6, p. 672-689 18 p.

**Lights in the forest. Imagination, cultural heritage & tourism. [Lichtjes in het bos. Over verbeelding, cultureel erfgoed en mediatoerisme]**

Reijnders, S., 19 Jun 2015, Rotterdam: Erasmus Research Centre for Media, Communication and Culture (ERMeCC).

**Locating imagination: An interdisciplinary perspective on literary, film, and music tourism**

Reijnders, S., Bolderman, L., Van Es, N. & Waysdorf, A., 2015, In: Tourism Analysis. 20, 3, p. 333-339 7 p.

**Research note: locating imagination**

Reijnders, S., Bolderman, L., van Es, N. & Waysdorf, A., 2015, In: Tourism Analysis. 20, 3, p. 333-341 9 p.

**Chasing Sleuths and Unravelling the Mysterious Metropolis. On Tourist Experiences of the Crime-detective Fiction City.**

van Es, N. & Reijnders, S., 10 Nov 2014.

**Have you found what you're looking for? On the experience of music tourism**

Bolderman, L. & Reijnders, S., 8 Nov 2014.

**My Trip to King's Landing: Fan Tourism as Fan Practice**

Waysdorf, A. & Reijnders, S., 7 Nov 2014.

**Coming out with the media: the ritualization of self-disclosure in the Dutch television program *Uit de Kast*: The ritualization of self-disclosure in the Dutch television programme *Uit de Kast***

Boross, B. & Reijnders, S., 6 Aug 2014, In: European Journal of Cultural Studies. 18, 3, p. 245-264 20 p.

**Have you found what you're looking for? On value attribution in music tourism motivations**

Bolderman, L. & Reijnders, S., 20 Jun 2014.

**'Capital Crime Cities': Chasing Sleuths and Locating the Unknown in the Criminal and Mysterious Metropolis.**

van Es, N. & Reijnders, S., 15 Jun 2014.

**'Capital Crime Cities': Chasing Sleuths and Locating the Unknown in the Criminal and Mysterious Metropolis**

van Es, N. & Reijnders, S., 15 Feb 2014.

**Have you found what you're looking for? On value attribution in music tourism motivations**

Bolderman, L. & Reijnders, S., 4 Feb 2014.

**Coming out with the media: the ritualization of self-disclosure in the Dutch television programme *Uit de Kast***

Boross, B. & Reijnders, S., 3 Feb 2014.

**Coming out with the media: the ritualization of self-disclosure in the Dutch television programme *Uit de Kast***  
Boross, B. & Reijnders, S., 9 Jan 2014.

#### **Introduction**

Zwaan, K., Duits, L. & Reijnders, S., 1 Jan 2014, *The Ashgate Research Companion to Fan Cultures*. Ashgate Publishing, p. 1-6 6 p.

#### **The Ashgate research companion to fan cultures**

Duits, L., Zwaan, K. & Reijnders, S., 1 Jan 2014, Farnham: Ashgate Publishing. 306 p.

#### **Collecting Captain Kirk. A museological view of fan cultures**

Hoebink, D., Reijnders, S. & Waysdorf, A., 2014, In: *Transformative Works and Cultures (TWC)*. 16, Materiality and object-oriented fandom

#### **Een 'dagje uit' in Amsterdam met de Heineken Kidnap Tour. Een onderzoek naar de motivatie, beleving en betekenisgeving van deelnemers aan donker toerisme**

Hoes, M. & Reijnders, S., 2014, In: *Vrijtijdstudies*. 33, 1, p. 17-26 10 p.

#### **From display cabinets to engine rooms**

Reijnders, S., Rooijackers, G. & Verreijke, H., 2014, *Die Musealisierung der Gegenwart. Von Grenzen und Chancen des Sammelns in kulturhistorischen Museen*. Bielefeld, p. 51-62 11 p.

#### **From display cabinets to engine rooms. An essay about collecting present-day culture in the city museum**

Reijnders, S., Rooijackers, G. & Verreijke, H., 2014, *Die Musealisierung der Gegenwart. Von Grenzen und Chancen des Sammelns in kulturhistorischen Museen*. Elpers, S. & Palm, A. (eds.). p. 29-40 12 p.

#### **Introduction: Analyzing Fan Cultures**

Zwaan, K., Duits, L. & Reijnders, S., 2014, *Ashgate research companion to fan cultures*. Reijnders, S. L., Zwaan, K. & Duits, L. (eds.). Farnham: Ashgate Publishing, p. 1-9 9 p.

#### **Paris offscreen: Chinese tourists in cinematic Paris**

Dung, Y. A. O. & Reijnders, S., Dec 2013, In: *Tourist Studies*. 13, 3, p. 287-303 17 p.

#### **'Capital Crime Cities': Chasing Sleuths and Locating the Unknown in the Criminal and Mysterious Metropolis**

van Es, N. & Reijnders, S., 15 Nov 2013.

#### **Close encounters: ritualizing proximity in the Age of Celebrity. An ethnographic analysis of meet-and-greets with Dutch singer Marco Borsato**

Reijnders, S., Spijker, M., Roeland, J. & Boross, B., 9 Nov 2013, In: *European Journal of Cultural Studies*. 17, 2, p. 149-169 21 p.

#### **Dark Movie Locations**

Reijnders, S., 21 May 2013.

#### **Places of the imagination: Media, tourism, culture**

Reijnders, S., 1 Jan 2013, Ashgate Publishing. 161 p.

#### **Op zoek naar James Bond. Media-pelgrimages, fans en masculiniteit.**

Reijnders, S., 2013, In: *Sociologie*. 5, 4, p. 502-520 19 p.

#### **Tracking Dracula. Fiction, Heritage, Belonging**

Reijnders, S., 8 Nov 2012.

**Guilty houses: a comparative research of the infamous homes of the Wests (UK), Dutroux (BE) and Fritzi (AT)**  
Sniekers, M. & Reijnders, S., 27 Oct 2012.

**Guilty Houses. Dealing with Places of Crime in Belgium (Dutroux), the United Kingdom (Wests), and Austria (Fritzi)**  
Sniekers, M. & Reijnders, S., 12 Jul 2012.

**Dichtbij Marco. Over de ritualisering van nabijheid in het celebritytijdperk**  
Reijnders, S., Spijker, M. & Roeland, J., Jun 2012, In: Tijdschrift voor Communicatiewetenschap. 40, 2, p. 116-134 19 p.

**Paris Off Screen: Analyzing the Chinese Tourist Experience of Cinematic Paris.**  
Dung, Y. & Reijnders, S., 24 May 2012.

**Populaire verbeelding**  
Reijnders, S., May 2012, In: Volkskunde. 113, 2, p. 195-202 8 p.

**Close Encounters. Rituals of Proximity in the Age of Celebrity**  
Reijnders, S., 9 Feb 2012.

**De populaire verbeelding**  
Reijnders, S., 2012, In: Volkskunde. 113, 2, p. 195-203 9 p.

**Dichtbij Marco. Over de ritualisering van nabijheid in het celebrity-tijdperk**  
Reijnders, S., Spijkers, M. & Roeland, J., 2012, In: Tijdschrift voor Communicatiewetenschap (print). 8, 2, p. 116-134 19 p.

**Our own Idols: Appropriations of popular television in Dutch festivity culture**  
Reijnders, S., Zoonen, L. & Rooijackers, G., 2012, *Adapting Idols: Authenticity, Identity and Performance in a Global Television Format*. Bruin, J. & Zwaan, K. (eds.). Farnham: Ashgate Publishing, p. 207-221 15 p.

**Plaatsen van verbeelding**  
Reijnders, S., 4 Jun 2011, In: Trouw. p. W6-W7

**In the grip of Dutroux: Dealing with guilty landscape in Belgium**  
Sniekers, M. & Reijnders, S., 26 May 2011.

**Stalking the count. Fandom and tourism**  
Reijnders, S., 26 May 2011.

**Je boek of film achterna**  
Reijnders, S., 7 May 2011, In: Parool. p. 45

**Mediatoerisme. Toeristen verdringen zich op cruciale locaties van films en boeken. Wat klopt, en wat klopt niet?**  
Reijnders, S., 4 May 2011, In: De Volkskrant. p. V14-V15

**Mediatoerist wil doen wat Dracula deed**  
Reijnders, S., 30 Apr 2011, In: NRC Handelsblad. p. E24

**Filmlocaties in trek bij toeristen. Op zoek naar Baantjer in Amsterdam of Frodo in Queenstown**  
Reijnders, S., 22 Apr 2011, In: Algemeen Dagblad. p. 13

**Stalking the count. Dracula, Fandom and Tourism**

Reijnders, S., Jan 2011, In: Annals of Tourism Research. 38, 1, p. 231-248 18 p.

**Collecting the contemporary in the imagined city**

Reijnders, S., 2011, In: Quotidian: Dutch journal for the study of everyday life (print). 2, 1, p. 104-110 7 p.

**Imprisoned by Dutroux. An ethnography of guilty houses in Belgium**

Sniekers, M. & Reijnders, S., 2011, In: Northern lights: film & media studies Yearbook. 9, 1, p. 27-44 18 p.

**Plaatsen van verbeelding. Media, toerisme & fancultuur**

Reijnders, S., 2011, Alphen aan de Maas. 160 p.

**Places of the imagination: Media, tourism, culture**

Reijnders, S., 2011, Ashgate Publishing.

**Places of the Imagination: Media, Tourism, Culture**

Reijnders, S., 2011, Farnham: Ashgate Publishing. 174 p.

**Tour der verbeelding. Over het verzamelen en exposeren van eigentijdse volkscultuur**

Reijnders, S. & Rooijackers, G., 2011, In: Boekman. Tijdschrift voor Kunst, Cultuur en Beleid. 23, 88, p. 78-83 6 p.

**Becoming Bond: Tourism, Masculinity and the Authority of the Media**

Reijnders, S., 4 Nov 2010.

**Inside the Guilty Landscapes of the Television Detective**

Reijnders, S., 29 Sept 2010.

**On the trail of 007: Media pilgrimages into the world of James Bond**

Reijnders, S., Sept 2010, In: Area (Institute of British Geographers). 42, 3, p. 369-377 9 p.

**A Quantum of Solace. Inside the Liminal Landscape of Bond**

Reijnders, S., 6 Jul 2010.

**Collecting the Contemporary in the Imagined City**

Reijnders, S., 4 Jul 2010.

**On the Trail of 007. Media Pilgrimages into the world of James Bond**

Reijnders, S., 18 Jun 2010.

**Places of the imagination: An ethnography of the TV detective tour**

Reijnders, S., Jan 2010, In: Cultural Geographies (print). 17, 1, p. 37-52 16 p.

**In de greep van Dutroux. Over de omgang met schuldig landschap in België**

Sniekers, M. & Reijnders, S., 2010, In: Quotidian: Dutch journal for the study of everyday life (print). 2, 1, p. 64-82 19 p.

**Nederlanders Vieren Feest**

de Bruin, J., van der Heijden, C., Reijnders, S. & Strouken, I., 2010, Zwolle: Waanders Uitgevers. 224 p.

**Op zoek naar Dracula. Plaatsen van verbeelding in Transsylvanië en Whitby**

Reijnders, S., 2010, In: Vrijetijdstudies. 28, 2, p. 7-22 16 p.

### **Typisch Nederland: Trends en Tradities in Nederland**

de Bruin, J., van der Heijden, C., Reijnders, S. & Strouken, I., 2010, Zwolle: Waanders Uitgevers. 352 p.

Watching the detectives: Inside the guilty landscapes of inspector morse, baantjer and wallander  
Reijnders, S., Jun 2009, In: European Journal of Communication. 24, 2, p. 165-181 17 p.

Baantjer's Amsterdam: Inside the TV detective Tour  
Reijnders, S., 2009.

Beyond Imagination. Tourism & Popular Culture  
Reijnders, S., 2009.

Imagining the city. An ethnography of the TV detective tour.  
Reijnders, S., 2009.

On the trail of 007. Media pilgrimages into the World of James Bond  
Reijnders, S., 2009.

Op zoek naar James Bond. Media-pelgrimages, fans en masculiniteit  
Reijnders, S., 2009, In: Sociologie. 5, 4, p. 502-520 19 p.

Plaatsen van verbeelding. Een etnografie van de TV detective tour.  
Reijnders, S., 2009, In: Tijdschrift voor Mediageschiedenis (print). 12, 1, p. 132-155 24 p.

Places of the imagination. An ethnography of the TV detective tour  
Reijnders, S., 2009.

Schuldig landschap. Over de toeristische aantrekkingskracht van Baantjer, Wallander en Inspector Morse  
Reijnders, S., 2009, In: Tijdschrift voor Communicatiewetenschap (print). 37, 2, p. 118-132 15 p.

### **Community spirit and competition in idols: Ritual meanings of a TV talent quest**

Reijnders, S. L., Rooijakkers, G. & Van Zoonen, L., Sept 2007, In: European Journal of Communication. 22, 3, p. 275-292 18 p.

### **Media rituals and festive culture: Imagining the nation in Dutch television entertainment**

Reijnders, S., Jun 2007, In: International Journal of Cultural Studies. 10, 2, p. 225-242 18 p.

### **Global entertainment and local celebration: Appropriations of the Idols TV programme in Dutch festivity culture**

Reijnders, S., Rooijakkers, G. & Van Zoonen, L., May 2006, In: European Journal of Cultural Studies. 9, 2, p. 131-148 18 p.

### **Holland on the slide: Celebrating the nation on television**

Reijnders, S., 2006, In: Ethnologia Europaea. 36, 1, p. 45-57 13 p.

### **The people's detective: True crime in Dutch folklore and popular television**

Reijnders, S., Sept 2005, In: Media, Culture and Society. 27, 5, p. 635-651+783 17 p.