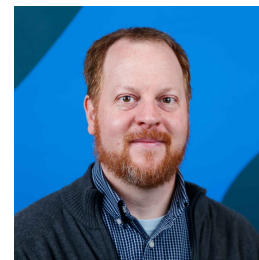


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## Research interests

**\*\* Jason Pridmore \*\*** is the Vice Dean of Education for the Erasmus School of History, Culture and Communication and an Associate Professor in the Department of Media and Communication at Erasmus University Rotterdam. Jason directs the educational resources of the faculty including the education professional services personnel and oversees the bachelor and (pre) masters programmes in three departments. He is the coordinator of the TRESKA project, Project Exploitation Manager and Data Security Manager on the BIM-SPEED project, Project lead at EUR for the Ashvin Project, and Principle Investigator on the Mobile Privacy Project. He and his team will soon be participating in the upcoming SPATIAL project. His research interests are focused primarily on practices of digital identification, the use of new/social media and consumer data as surveillance practices, and digital (cyber) security issues. He has written extensively on marketing practices and information exchange and participates in research focused on privacy, data ethics, mobile devices, policing practices, citizenship, branding and quantified self movements. Jason currently participates in an advisory capacity for a range of European Union Research projects and Dutch funded projects on new technologies, privacy, and security issues. He is co-editor of the book *Digitising Identities: Doing Identity in a Networked World* published by Routledge press. Prior to joining the department, he was the Senior Researcher on the DigIdeas project based in Maastricht, the Netherlands. This project examined the social and ethical implications of digital identification, with his research focusing specifically on consumer identity and identification practices and the use of new media in marketing practice. Jason received his PhD from the Department of Sociology at Queen's University, Canada, in 2008. Before moving to the Netherlands, he worked as a Post-Doctoral fellow as part of The New Transparency Project within the Surveillance Studies Centre at Queen's University.

**\*\*Projects: \*\*** \* SPATIAL Project Security and Privacy Accountable Technology Innovations, Algorithms, and machine Learning, Horizon 2020 Funded (2021-2024) \* Ashvin Project: Assistants for Healthy, Safe, and Productive Virtual Construction Design, Operation & Maintenance using a Digital Twin, Horizon 2020 Funded (2020-2023) \* TRESKA Project: Social Science Communication, Project Coordinator, Horizon 2020 Funded (2020-2022) \* Mapping Mobile Privacy Project, Principal Investigator, NWO funded (2016-2020) \* BIM-SPEED: Harmonised Building Information Speedway for Energy-Efficient Renovation, Data Security and Exploitation Manager, EU H2020 funded (2018-2022) \* SecureHospitals, Research Partner, EU H2020 Funded (2018-2020) [TRESKA project]: <https://trescaproject.eu/> [BIM-SPEED project]: <https://www.bim-speed.eu/en> [Ashvin Project]: <http://www.ashvin.eu/> [Mobile Privacy Project]: <https://www.eur.nl/en/eshcc/research/ermecc/projects/mobile-privacy>

## Research outputs

**Workshop: Context convergence in mobile phone use: Mapping multiplicities of presence, digital inequalities, and well-being across the Global North and South**

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**Data Donation as e-Participation: How Citizens Construct the Risks of Donating Personal Data to Smart Cities**

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**Sensitive sensors: exploring social identity as a method to improve communication of engineering innovation**

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**Promoting Reflexivity Amongst Smart City Intermediaries: A Speculative Approach**

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## **Activities**

### **Securing Citizens on the Move and in the Home: Developing Ethically Informed Mobile and Mobile-connected Devices for a 'Smart' Society**

Jason Pridmore (Speaker)

24 Oct 2018

### **A Secure City for Private Citizens**

Jason Pridmore (Speaker)

26 Feb 2018

### **The Governance of Mobile Privacy: Data Production and User Experiences in the Netherlands and United States**

Jason Pridmore (Speaker)

19 Oct 2017

### **Surveillance and Privacy in relation to "The Circle"**

Jason Pridmore (Speaker)

25 Sep 2017

### **The self-surveillance of spirituality: Personal Christian faith monitoring through digital applications**

Jason Pridmore (Speaker)

21 Mar 2017

### **Consumer Surveillance in a Platform Society**

Jason Pridmore (Speaker) & Anouk Mols (Speaker)

8 Mar 2017